

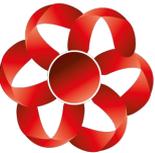
# Welcome!

Thank you for being part of the Refugee Support community.

Through our pioneering Dignity Centre model, we provide much-needed material support to refugees and asylum seekers, while offering them normality, stability and solidarity.

This pack provides lots of resources to help you fundraise creatively and successfully. As a small, efficient organisation, we can guarantee that every pound you raise makes a real difference.

**Contact our Fundraising Manager, Natalie, on [natalie.holmes@refugeesupporteu.com](mailto:natalie.holmes@refugeesupporteu.com) at any time for help, ideas and support.**

**Refugee  
support** 



## It's OK To Fundraise...

However much you raise will make a difference.

Fundraising can seem daunting, but once you get started you'll be inspired by the response—we promise.

*"I was wary of asking for donations, but was pleasantly surprised when I finally did—raising much more than I ever expected. One friend made an extremely generous donation, and said that he wished he could volunteer but didn't have time. He was grateful to be able to contribute."*

—Tony, volunteer.

In our experience, there'll be people in your network who are looking for a cause like ours to support. Think of it as doing them a favour!

What's more, fundraising is a great way to raise awareness of the plight of refugees, and to let people know that there are meaningful ways to show solidarity.



# About Refugee Support

Showing solidarity with refugees in dignified, meaningful ways.

Refugee Support operates Dignity Centres in Chisinau, Moldova, and Nicosia, Cyprus.

In the Dignity Markets, which are modelled on a shop, members can 'spend' their weekly allocation of points as they wish.

What makes Refugee Support different is the emphasis on providing a sense of normality, stability and agency—as well as essential food and hygiene items.

To date, more than 1,500 people from over 40 countries have volunteered to show solidarity with refugees in dignified, meaningful ways.

And, as a small, efficient organisation, Refugee Support can be dynamic and responsive—and ensure that your money goes straight to where it's needed.



# How You Can Help

In our Dignity Markets, your money goes a long way.

We're highly reliant on individual donations, so anything you can raise will help.

Each week we support 300 asylum seekers in Cyprus, and 1,000 Ukrainians and local hosts in Moldova.

£7 pays for a whole basket of essentials for one person.

£32 pays for a month's food 'shop' for one person.

£47 pays for a month's food for a mother & child.

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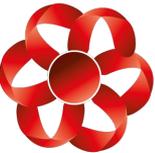


# Get Creative!

## Ideas for fundraising.

The sky's the limit when it comes to fundraising activities. Here are some suggestions to get you started—all of these have been tried & tested by our volunteers and Ambassadors with great success:

- Ask your community to donate used books and sell them.
- Run a raffle and ask local businesses to donate prizes.
- Host a cake sale.
- Host a quiz night and ask for donations or a joining fee.
- Host a clothes swap and charge a small entry fee.
- Have a clean-out of your stuff and do a boot sale.
- Take part in a sponsored sporting event or challenge.
- Host a dinner party and ask guests to donate.
- Ask your local pub or club to sponsor a music night.
- If you've volunteered before, arrange to give a talk to a local community group or organisation.

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# Setting up a Just Giving page

- Go to [justgiving.com/refugee-support-europe](https://justgiving.com/refugee-support-europe) and click on 'Fundraise for us'.
- Fill in your details in to register on the site.
- When it asks, 'What are you doing?', pick the most relevant option.
- Fill in the details describing your fundraising. You can use or adapt the text provided in the 'About Refugee Support' section on page 3.
- Click 'Yes' to claim Gift Aid and create the page.
- Feel free to change the cover photo using your own image or select one from our [Nicosia](#) and [Chisinau](#) photo albums.
- Click 'Edit your Page' to set a target, add in a personal summary and change the default text in 'Your story'!
- Tell the world by sharing your page by email and on social media.



# Setting up a Facebook fundraiser

- Log in to Facebook.
- On the left-hand menu, click 'Fundraisers'.
  - (If you can't see it, click See more.)
- On the left-hand side, click 'Raise money'.
- Click 'Charity'.
- Search for and select 'Refugee Support Europe'.
- On the left, enter: Your fundraising target amount and your preferred currency (the one most of your supporters will use).
- Click 'Create'.
- From the pop-up, invite your friends to donate, share your fundraiser in your feed and make a donation yourself.

## Recent



Friends



Pages



Groups



Events

Q Search menu

## Social



### Events

Organise or find events and other things to do online and nearby.



### Friends

Search for friends or people you may know.



### Groups

Connect with people who share your interests.



### News Feed

See relevant posts from people and Pages that you follow.



### Favourites

View posts by Favorites

## Create



Post



Story



Life Event



Page



Ad



Group



Event



Marketplace Listing



Fundraiser

# Maximise Your Fundraising

## Keep sharing your journey.

People love to follow your volunteer journey, so be sure to share updates throughout your experience via your fundraising page and on social media—and always include an ask and/or link to your campaign. The more personal reflections you share, the more people will be inspired to donate—including after you get home.

As one of our most successful and consistent fundraisers, Gerry, says: “People are reassured when they hear that volunteers pay all their own costs and that all donations go directly to meeting the needs of refugees.” Your updates help communicate and reiterate this key message.

Remember to include photos with your updates, and tag us on [Facebook](#), [Twitter](#) and [Instagram](#). (But please never photograph Dignity Centre members without their express permission.)



## Thank You

## Good luck—and enjoy yourself!

Your support makes everything we do possible, and any amount makes a difference.

Enjoy your fundraising experience and we look forward to seeing you soon in Cyprus or Moldova!

Stay in the loop and get ideas by following us on [Facebook](#), [Twitter](#) and [Instagram](#).

**Contact our Fundraising Manager, Natalie, on [natalie.holmes@refugeesupporteu.com](mailto:natalie.holmes@refugeesupporteu.com) at any time for help, ideas and support.**

